

# Advertising index by business sector

## AIRLINES

Skyworks, Berne	158
Swiss International Air Lines, Zurich	57-59

## AUTOMOBILES

BMW (Switzerland) AG, Dielsdorf	32
Emil Frey AG, Safenwil	18

## BANKS

Bank Leu AG, Zurich	22
Bank Baloise SoBa, Solothurn	2
Credit Suisse Private Banking, Zurich	78
HSBC Guyerzeller Bank, Zurich	IFC, 26
Liechtensteinische Landesbank, Vaduz	228
Swissca Holding AG, Berne	30+31
UBS AG, Zurich	20
Zurich Cantonal Bank, Zurich	24, IRC

## CARTOGRAPHY

Hallwag Kümmerly + Frey AG, Schönbühl	10, 12+13
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## CREDIT CARDS

American Express, Horgen	16+17
Diners Club Schweiz AG, Brüttsellen	220

## FIDUCIARY COMPANIES / REAL ESTATE / ASSET MANAGEMENT

ATAG Asset Management AG, Berne	84+85
Engadiner Haus AG, St. Moritz	210+211
Loga Immobilien, St. Moritz	211
Präsidial Anstalt, Vaduz	224+225
Schweizerische Treuhandgesellschaft, Basel	80
The Corporate Finance Group, Berne	14

## HIGH - TECH

Contraves Space AG, Zurich	52
Cisco Systems (Switzerland) GmbH, Glattzentrum	1
CSC Switzerland AG, Zurich	60+61
Paninfo AG, Brüttsellen	72

## HOTELS & RESTAURANTS

Allegro Hotel AG, Berne	160, 235
Ambassador, Zermatt	237
ArabellaSheraton Neues Schloss, Zurich	140, 237
ArabellaSheraton Atlantis Hotel, Zurich	140, 237
ArabellaSheraton Hotel Derby, Davos	140, 237
ArabellaSheraton Hotel Seehof, Davos	140, 237
ArabellaSheraton Hotel Waldhuus, Davos	140, 237
ArabellaSheraton Vitznauerhof, Lake Lucerne	140, 237
Arc - en - ciel, Gstaad	235
Ascot, Zurich	220
Badrutt's Palace Hotel, St. Moritz	208+209, 236
Beau - Rivage, Neuchâtel	236
Bellevue - Palace, Berne	38+39, 235
Chesa Randolina, Sils-Baselgia	198, 236
Chi - Ba - Bou, Zermatt	237
Du Nord, Interlaken	176, 235
Elsie's Bar, Zermatt	237
Glockenhof, Zurich	220
Inseli, Romanshorn	236
Interlaken AG, Interlaken	178, 235
Kurhotel, Bad Zurzach	150
Margna, Sils-Baselgia	198, 236
Metropol, Interlaken	176, 236
Parkhotel Beau - Site, Zermatt	216, 237
Post, Sils-Maria	198, 236
Rigihof, Zurich	220
Seiler au Lac, Bönigen	235
Splügeschloss, Zurich	220
Stoller, Zurich	220
Storchen, Zurich	220, 237
Turmhotel, Bad Zurzach	150
Turmpavillon, Bad Zurzach	150
Waldhaus, Sils-Maria	200, 236

# Advertising index by business sector

## INDUSTRY

Piciotti SA, Bioggio	238
Santex AG, Tobel	118
Scholl-Then AG, Safenwil	120
Vogt-Schild/Habegger Medien AG, Solothurn	130

## INSURANCE COMPANY

Aspecta Assurance International AG, Vaduz	6
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## JEWELLERS

Gübelin AG, Lucerne	8
Golay Buchel & Cie SA, Lausanne	RC

## MANAGEMENT SCHOOLS

University of Applied Sciences , Olten	92
Graduate School of Business Adm., Zurich	94

## NATIONAL / CANTONAL ORGANISATIONS

Dep. of Forigne Affairs, Berne	5, 62-64
Dept. of Home Affairs, Berne	33-35
Dep. of Economic Affairs, Berne	88-90
economiesuisse, Zurich	40+41
OSEC, Zurich	36+37
Presence Switzerland, Berne	42+43
SECO, Berne	46
Switzerland Tourism, Zurich	7, 122+123
Wold Economic Forum, Davos	44+45

## TEXTILE

Bischoff Textil AG, St. Gallen	114
Christian Eschler AG, Bühler	116
Filtex AG, St. Gallen	121

## THERMAL SPAS

Thermalbad Zurzach AG, Bad Zurzach	148
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## WATCHES

Baume & Mercier SA, Geneva	100
Blancpain, Paudex	99
Breitling, Grenchen	100
Bucherer AG, Lucerne	103
Bulgari SA, Geneva	103
Cartier SA, Villars-sur-Glâne	102
Chopard & Cie. SA, Geneva	101
Fortis-Uhren AG, Grenchen	50+51
Franck Muller, Genthod	101
Gübelin AG, Lucerne	99
Ikepod Watch Co, Bassecourt	101
IWC International Watch AG, Schaffhausen	98
Jaquet Droz SA, La Chaux-de-Fonds	98
Jaeger-LeCoultre SA, Le Sentier	102
Léon Hatot, Bienne	103
Maurice Lacroix, Saignelégier	100
Milus International SA, Bienne	103
Patek Philippe SA, Geneva	100
Piaget SA, Geneva	102
Rolex SA, Bienne	100
TAG Heuer SA, La Chaux-de-Fonds	100
Tissot SA, Le Locle	4
Vacheron Constantin SA, Geneva	102
Van Cleef & Arpels SA, Geneva	103
Ventura Design on Time SA, Volketswil	99
Zenith International SA, Le Locle	99